

“Country, Work, Service”



Strong/fit youth
(blonde, blue-eyed)
– **the future of
Germany**

Conveys the message of
Germany being **united**

***The goal of the Reich Labor
Force was to train and teach
through regimented exercise,
work and sports (train young
men for the military).***

It promotes the Nazi labor service,
for which men were expected to
volunteer. The caption: "**We build
body and soul.**"